

NEWS RELEASE

From Ken Fernald Music Ministries, Inc.

FOR IMMEDIATE RELEASE!

"New England's own gospel singer," Ken Fernald, will be appearing in concert at _____ Church, on _____ at _____ (Day/Date/Time). The public is invited.

Ken has been given the title of "The Burl Ives of Gospel Music" by many who have heard him. Ken has traveled throughout New England for over 26 years, sharing God's Word in song and testimony. Fernald sings at churches, campgrounds, retreats, crusades and banquets. Ken is an ambassador of hope and encouragement to the family of God. This concert will feature some of the "old hymns of the faith", but will also include many of the newer gospel favorites, and you may find yourself singing right along!

Fernald is the former host of both radio and television programs in the New England area, and makes his home in Portsmouth, NH. Come hear and meet gospel singer Ken Fernald!

_____ (Pastor) invites you to bring the entire family to this musical event.

Contact your local radio and cable TV stations for free advertising of local church events! (See yellow pages) When preparing these news releases for your local papers, you may want to send along a photo (enclosed) or even re-type the release to fit your particular event. We find that it is beneficial if you mention the exact street address of the service, and list a phone number to call for more information. If we can be of further help to you in promoting this event, please call or write the ministry office. God bless you. Thank you for your help.

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