

NEWS RELEASE

From Ken Fernald Music Ministries, Inc.

FOR IMMEDIATE RELEASE!

Gospel singer and recording artist, Ken Fernald, will be appearing in concert at _____ (Church) on _____ (Day/Date) at _____ (Time).

Ken has traveled in a Music ministry for over 26 years, sharing the Gospel message, through the songs he sings. People are encouraged in their daily walk with the Lord. Ken will share his personal testimony, hymns of faith, and some of the newer gospel favorites. Ken has hosted both radio and television programs, and is now in a full-time concert ministry. Ken makes his home in Portsmouth, New Hampshire.

Ken's relaxing voice and manner along with powerful lyrics will make this an unforgettable concert experience! You will be refreshed and inspired!

Come hear and meet gospel singer Ken Fernald! Pastor _____ invites you and your family to this musical event. The Church is located on _____ street in _____. For more information, please call _____.

By mentioning the exact street address, and listing a phone number for information, you may reach more people in the surrounding areas. If you want to go "all out" in the publicity department, write or call our office, we have other promotional materials and suggestions.

If you find you need more posters, bulletin inserts or other items, feel free to write or call and ask for them. We will send them, or you can photocopy any items you want. Thank you for your help.

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